

Fast facts about caravanning in the UK

A £6 billion industry and a British success story

NCC statistics: - January 2018



The NCC (National Caravan Council) is the trade association for the UK's leisure vehicle and park home industries. It represents manufacturers, dealers, parks and suppliers.

Caravans fall into two distinct areas of use. `

Leisure and recreational vehicles:

- touring caravans – i.e. one towed behind a vehicle
- motorhomes – i.e. motor caravan that is driven
- caravan holiday homes – sited on land with permission to operate as a holiday park, usually near the sea or in the countryside. Previously called 'statics'.

Housing:

- park homes ('mobile homes' in law) – homes for permanent, residential occupancy sited on land with permission to operate as a residential park.

As defined in law, all caravans must be capable of being moved.

Number of caravans sold/motorhomes registered last year (2017)



In 2017, there was a 7.1% increase in the sale and dispatch of new leisure vehicles (touring caravans and caravan holiday homes) and motorhomes registered, compared to the previous year (2016):

- touring caravans – 23,374 units dispatched to dealerships, up 8.7%
- caravan holiday homes – 21,147 homes dispatched to holiday parks, up 1.5% • motorhomes – 14,062 units registered (source: DVLA + NCC), up 14.0%

The total number of units sold last year increased to 58,583 compared to 54,680 in 2016.

What contribution does the leisure vehicle industry make to the UK economy?

The touring caravan, motorhome and caravan holiday home industry contributes more than **£6 billion per annum** to the UK economy (new/used retail sales, plus holiday and related spend).



How many people does the industry employ?

The touring caravan, motorhome and caravan holiday home industry **employs in excess of 130,000 people**, including part time and seasonal staff.

What is the current market size and how is it broken down?



In Britain, there are currently in use:

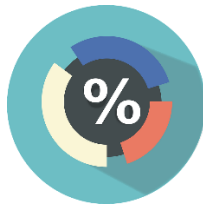
- approximately 555,000 touring caravans
- in the region of 225,000 motorhomes
- in excess of 365,000 caravan holiday homes

This means that there are more than **1.1 million leisure accommodation vehicles** in use in the UK. Based on average numbers of people who use a caravan/motorhome, well over **two million people** take leisure vehicle holidays each year.

Approximately 100,000 park homes, (known in law as 'mobile homes') provide permanent living accommodation across the UK. In 2016, 1,856 park homes were dispatched to residential parks – up 28%.

What percentage of leisure vehicles are made in the UK?

Caravanning remains a British manufacturing success story: approximately 95% of touring and holiday caravans in the UK are made here and approaching 60% of motorhomes.



What is the contribution made by leisure vehicles to UK tourism?

- VisitEngland* reports that British residents took 11.94 million trips using caravans, motorhomes or camping as accommodation in 2016, an increase of 2.5% over 2015.
- In the region of 50 million nights are spent in caravans each year. This supports tourism and creates employment in rural and seaside areas across the UK.
- Year-round leisure vehicle use is now possible due to advances in technology and improvement in construction techniques, while some holiday parks now have licences to open for 10 or even 12 months of the year.
- It is estimated that around £2 billion is spent on caravan holidays of various types each year.

More information: www.thencc.org.uk
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*Source: VisitEngland's Great Britain Tourism Survey.